

2022 AVPA license contract

AVPA Agency for the Valorization of Agricultural Products,
non-profit organization as per the 1901 French law,
located at Espace Altura, 46, rue Saint-Antoine, 75004 Paris France,
represented by its Secretary, Mr Jean-Emmanuel Jourde,

grants the company that has ticked the space provided for this purpose on the online order, a license to use the symbol representative of the distinction that was awarded to its product during the 2022 contest according to the terms and conditions set out below, that the company totally accepts by becoming an AVPA licensee.

1. Product concerned.

Only the product or products of the licensee who has received one or other of the following distinctions are concerned:



Gourmet Or



Gourmet Argent



Gourmet Bronze



Diplôme Gourmet

2. The licensee may indicate to his customers the distinction that has been awarded to his product(s) by affixing to the said product and /or its overpack the symbol defined above. The representation of this symbol must be greater than or equal to 1.5 cm in diameter and not exceed 5% of the surface of the product. It can be placed on the label or on the front of the product.

The files of the drawings are available to the licensee who will ensure their strict compliance. Before manufacture, the licensee will send to AVPA the necessary documents so that the latter can give, or not, its approval.

If the licensee wants it he may order said pre-printed medals ready to be placed on the packaging of the product. They will be delivered in rolls of 500 medals at the price indicated on the order page.

3. The licensee will also be allowed to mention his award on all its commercial documentation, its websites, in its exhibition and public relations spaces using the drawings below appropriate to the distinction received:



He will be allowed to display and duplicate wherever he wants the diploma obtained and the stickers that will have been provided to him among his order after competition and make the best use of the trophies that he will also have had the opportunity to order

4. The licensee will nevertheless ensure that this information is not likely to mislead his customers and for this:
 - he will systematically mention the year of the distinction,
 - he will ensure that his customers understand that this is a distinction given in a specific year for a defined production and that it is in no way a general distinction given to the producer and for his entire production.
5. The licensee will be allowed to use this symbol on his packaging if the production is in all respects comparable to that of the sample given for tasting to the Jury and, to ensure it AVPA will keep a sample of the product submitted to its jury.
6. He allows AVPA the right to carry out checks by any mean convenient for this purpose. If AVPA were to find a significant discrepancy between the sample in its possession and the product subsequently tested, it would be entitled to request the immediate termination of this Agreement.
7. The licensee will pay AVPA an annual fee calculated as per the categories below:

Type of licensee	Yearly license fee
Agricultural producer and processor	0 €
Middle size processor purchasing a part or all the products to be processed out of his own plantation	300 €
Big size processor	1.500 €

8. This fee is payable in the first year on the date of the order placed after competition and renewable by tacit reconduction unless the licensee subsequently obtains other distinctions.